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## **Wrist Ship Supply proudly announces cooperation with Fresh Water Norway**

**Wrist continues to support sustainable measures with a new partnership with Fresh Water Norway, offering customers from the Northern part of Europe a more environmentally option when sourcing fresh water for those at sea.**

Fresh Water Norway and Wrist recently signed a contract for the supply and distribution of the eco-friendly, recyclable Tetra Pak water cartons. The water will be shipped from Norway to Rotterdam and be part of Wrist's product range in the Rotterdam and Noerresundby warehouse from April.

Plastic pollution of the sea is an environmental problem that requires urgent measures. As much as 8 million tons of the world's total plastic production ends up in the sea. That is one truckload every minute, and a huge, additional threat to marine life which is already struggling with global warming and other pollution issues. Therefore, Fresh Water Norway is very excited to see that a significant amount of important shipping companies are welcoming their contribution to a greener future.

Fresh Water Norway delivers pure, highly nutritious, and award-winning water from the lakes of Telemark in sustainable cartons made from trees from sustainable Swedish forests. The cap originates from sugar cane.

**Wrist launches its own line of private label-products under the name 'aware', moving a step closer to operating more sustainably.**

The recyclable Tetra Pak water cartons are the newest addition to Wrist's global assortment of green line products, now called 'aware', which consists of biodegradable and eco-friendly products. The line of green products is still in the early stages, but there are already a few products available.

With the 'aware'-line, Wrist aims towards improving its environmental performance, resource utilization as well as reducing the industry's carbon and plastic footprint. The cooperation with Fresh Water Norway is a step in the right direction, as the Tetra Pak water carton and cap are made of renewable and recyclable materials.

Based on previous years, Wrist has been selling more than 3,000,000 plastic water bottles in different sizes every year, therefore the need for alternatives has been of utmost importance. Wrist has tried to limit the use of plastic in their deliveries and in-house as the negative impact from plastic is not taken lightly. Thus, Wrist is gradually replacing its plastic bottles with Fresh Water Norway's recyclable Tetra Pak water cartons, reducing its environmental impact on the world.



SHIP SUPPLY

### **About Fresh Water Norway**

*Fresh Water Norway's bottling plant is logistically situated a mere 150 meters from the ISPS Approved port of Brevik. This allows for the efficient and cost-effective distribution of our water to all corners of the globe.*

*Fresh Water Norway's vision is clear, to become the world's leading distributor of superior quality Norwegian water, contained in the most Eco-Friendly cartons available.*

*At the very core of Fresh Water Norway, beats a passion which is shared by our investors, partners, suppliers and customers alike. To eradicate plastic pollutants in our oceans whilst still providing high quality drinking water to all those who sail upon them.*

### **About Wrist Ship Supply**

*Wrist Ship Supply is the world's leading ship and offshore supplier of provisions and stores with a market share of some 10%. Wrist offers a global 24/7 service, including handling of owners' goods, shipping, airfreight and related marine services that meet the demands of international organizations as well as local businesses.*

*From offices around the globe all Wrist staff takes pride in making it easy for customers to receive their supplies – where and when requested – efficiently and at the best possible price. Wrist's mission is to provide expert care – making our customers' life at sea better.*

*Since 2007, the majority shareholder in Wrist has been Altor Fund II.*

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