

Troels Larsen Appointed Director of Global Clients

As a result of Wrist's increased focus on Global Key Clients, Troels Larsen has been appointed Director of Global Clients. Troels Larsen comes from a position as CEO for Wrist Far East and will with his solid experience contribute to the strengthening of Wrist's growth both globally and in the growing Asian market.

Wrist Ship Supply is proud to announce the appointment of Troels Larsen as Director of Global Clients with effect from 20 July. The hiring is a further step in the company's increased focus on Global Key Clients.

Based in Singapore, Troels Larsen will be responsible for the strategic development of Wrist's bigger Global Key Clients in Asia as well as globally. Furthermore, he will be focusing on the newbuilding concept and activities for Wrist Ship Supply in Asia. This includes initial supplies in the entire Asian region, including China, Korea and Japan.

"As Director of Global Clients, I will have great opportunities to benefit from the experiences I acquired during several years in Asia. At the same time, this new position offers several new and exciting challenges as I can focus on increasing sales in both the growing Asian market and globally," says Troels Larsen.

Strong ambitions for increased focus on clients

Coming from the position as CEO for Wrist Far East, 46-year-old Troels Larsen has a long history within the organisation. He brings a wealth of experience and existing customer relationships as well as an ambition to significantly increase Wrist's participation in newbuilding orders at Asian shipyards.

"Having Troels on board reflects Wrist's strong ambitions for increased focus on Key Clients – both in newbuilding orders and in the overall growth we experience in Asia. Troels is known for his great sales skills and I am confident that he in his new position can contribute to strengthen Wrist's growth," explains Søren Jørgensen, Executive Vice President at Wrist.