



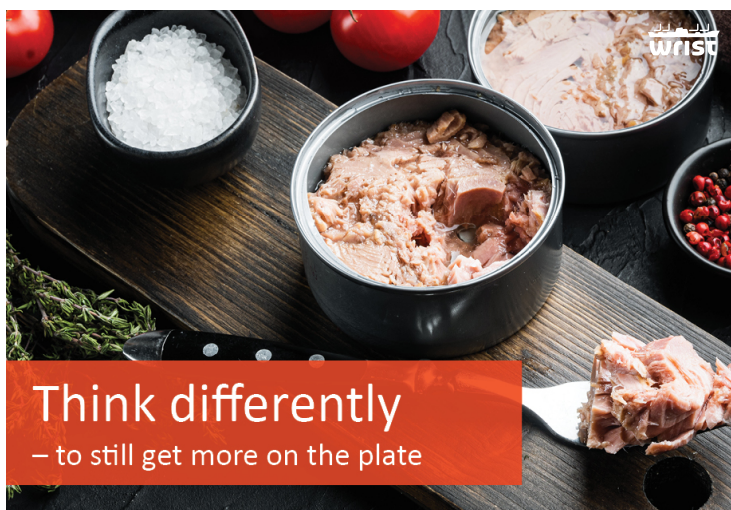
# Think differently

– and opt for price competitive, alternative provisions without compromising on quality

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Commodity markets are highly characterized by inflation and volatility, causing significantly high prices on provisions. In Wrist, we now take a new step towards mitigating price increases, offering alternative provisions at a lower price without compromising on nutritious value, rich taste nor product quality.

We call it *Think differently*.



Non-branded canned tuna is a competitive, healthy alternative to branded canned tuna.

Canned tuna is a healthy food. It's rich in protein, vitamins, and minerals, and contains omega 3 fatty acids. Some people even claim they couldn't tell the difference.

Want to *think differently* and get more on the plates on board?

Think differently  
– to still get more on the plate

## 10 substitute items to save provision costs without compromising on quality

Beef tenderloin	>	Cube roll		Branded snack nuts	>	Non-branded snack nuts
Cod	>	Pollock		Branded cereal	>	Non-branded cereal
Spareribs	>	Riblets		Branded ketchup	>	Non-branded ketchup
Bottled water	>	Water purifier		Branded chips	>	Non-branded chips
Pure Honey	>	Blended honey		Branded instant coffee	>	Non-branded instant coffee

Want to know more? Contact us here: [www.wrist.com](http://www.wrist.com)